

“Hundred Helmet Promotion Rules”

The Name:-

Hundred Helmets Promotion (hereafter also called the Promotion)

The Organiser & Promoter:-

Divers Tavern (hereafter called the Organiser or Promoter)

The Place of the Promotion:-

Divers Tavern, 12 Cable Beach Road, Broome, in the Divers Bar or Beach Bar (position of Hundred Helmets board at the Organisers discretion)

The Time of Promotion:-

At the Organiser’s discretion, usually between the hours of 3pm and 6pm every Friday, excluding Good Friday and Christmas Day, if either falls on a Friday. The Promotion may not be limited to Fridays.

The Draw:-

The Jackpot draw will take place on the day of the Promotion not before 6pm with additional draws at Organiser’s discretion.

The Rules:-

Customers of Divers Tavern purchasing any beverage (alcoholic or non-alcoholic) or main meal between 3pm and 6pm, in the Beach Bar and Divers Bar on the designated day of the Promotion, will receive a promotion ticket at no extra cost for each drink or meal purchased. Additional tickets may be given at the Organisers discretion for special promotions.

At the Organiser’s discretion the Promotion may be extended to allow an additional draws.

During the Promotion, public announcements over the internal PA system at Divers Tavern will announce details of the Promotion and the draw. All of the ticket butts will be collected from the bars and placed in a container in front of the Hundred Helmets cabinet prior to the draw(s).

At 6pm, or within a reasonable time thereafter, a person will be selected to draw a ticket butt from the container.

The holder of the matching ticket butt, hereafter known as the “winner”, will have thirty seconds (or a reasonable time as determined by the person in charge of the draw) to produce the matching half of the drawn ticket.

If no one presents the matching ticket, draws will take place until a ticket holder presents themselves with a matching ticket butt.

After the ticket has been verified as authentic, the “winner” will be given a dart and from behind the line indicated on the floor, throw the dart once at an opened “Hundred Helmet cabinet” displaying a collection of target cards.

If the “winner” hits a Hundred Helmet card (the dart pierces the card), on the inner ring a \$100 Divers bar card is awarded and on the outer ring a \$50 Divers bar card is awarded. If the dart misses a Hundred Helmet’s card altogether, including a liner (in between cards without piercing a card), no prize is awarded. For further clarification see the card target areas displayed on the opened cabinet door.

If the Hundred Helmet’s card hit has the words “jackpot winner” printed on the back, the current jackpot (as displayed on the open door of the Hundred Helmets board) is awarded.

If on the first attempt the “winner” misses a Hundred Helmet’s card altogether, another ticket butt will be drawn from the barrel and the above process repeated until a Hundred Helmet’s card is hit. No prize (bar card) is awarded for the initial or subsequent misses.

The prize:-

The prize pool commences at \$2000 (hereafter known as the Jackpot) and increases by \$100 each week the Promotion runs and the Jackpot is not won. At the Organisers discretion the jackpot amount may be increased in advance by more than the above, nullifying a weekly increase.

When the Jackpot is won the Jackpot will revert back to \$2000 the following draw.

If the Jackpot is won on the first of 2 advertised Jackpot draws on the one night, the second draw will be cancelled.

At the Organisers discretion additional prizes may be added to the Promotion and indicated on the back of the target cards. These prizes are won if the target cards are pierced by the dart and are in addition to consolation prizes of \$100 bar cards and \$50 bar cards.

The prizes pool for any draw is limited to the Jackpot amount, 1 x \$100 Divers bar card & 1 x \$50 Divers bar card. Bonus prizes as indicated on the back of specially marked target cards may override the number of bar cards in the above pool.

At the Promoters discretion, additional prizes may be awarded during the draw and not dependant on the dart piercing a card.

The jackpot prize will be paid by cash, cheque, combination of both or Electronic Funds Transfer, within 7 days and after consultation with the winner. The winner will be required to sign receipt of the winnings.

Divers Tavern reserves the right to alter or change these conditions at any time and also encourages the responsible consumption of alcohol on its premises.

Any person deemed to be consuming alcohol irresponsibly or intoxicated on premise will be removed and their eligibility for this promotion will be forfeited.

Current employees, Directors and Managers of Divers Tavern are ineligible to receive entries or participate in this Promotion.

Divers Bar cards awarded as prizes are redeemable for food and beverage in either bar at Divers Tavern at the holder's discretion.

The "Hundred Helmets Promotion" is a "trade promotion lottery" and as such the beverages and food purchased will not bear any additional cost other than what is normally charged.